



Waldhaus Flims: New Director Sales Manager & Resident Manager

Flims/Zollikon, 12th June 2019 – **Fresh wind at the Waldhaus Flims: Daniel Kempf is assuming the position of Director Sales Manager & Resident Manager on 1 July 2019. Bringing with him many years of international 5-star hospitality experience, the 45-year-old German is looking forward to the new challenge presented by the wellness resort offering a barefoot luxury lifestyle in the Graubünden mountains. The Director of Sales and Events, Peter Schmidt, is leaving the Waldhaus Flims at his own request and reorienting his career trajectory.**

The enrolment of Daniel Kempf finds the creative team around host and hotel director Burkhard Wolter gaining an experienced professional as the new Director Sales Manager & Resident Manager. A native of Hanover, Daniel Kempf acquired his expertise in sales and marketing from the ground up in the hospitality sector. After graduating from the Steigenberger Akademie hotel management college in Bad Reichenhall, Daniel Kempf held various positions – Sales Manager, Director of Sales and Marketing and Director of Rooms – at a variety of international 5-star establishments. His most recent role as Cluster Director saw him assume responsibility for sales at a number of hotels in Frankfurt. His career path leads from there directly to the inspirational Graubünden mountains. Daniel Kempf is looking forward to his new challenge with relish: "I see my main task as successively expanding the presence of the Waldhaus Flims in Switzerland and the core international markets, building on Mr. Schmidt's successful trajectory, and consolidating the hotel's fuss-free 5-star experience." Not only does his vision fit perfectly with the Waldhaus spirit, as an enthusiastic golfer, cyclist and skier he is also very much aware of the invigorating tranquillity offered by this laid-back 5-star establishment.

For host and hotel director Burkhard Wolter, the new appointment is also an important step into the future at a strategic level. "The optimised structure with Daniel Kempf as Director Sales Manager & Resident Manager gives us fresh impetus in the sales and marketing areas. His appointment represents a coming together of threads, enabling him to coordinate, standardise and drive our activities in these areas." www.waldhaus-flims.ch

Waldhaus Flims Alpine Grand Hotel & Spa

Easy-going – natural. The Waldhaus Flims embodies relaxed 5-star luxury and warm hospitality. Nestled in a lush green park in the imposing beauty of the Graubünden mountains, the wellness resort features a superlative spa of appeal to guests who love the invigorating tranquillity of the setting. Starting the day in the morning dew in the hotel's natural swimming pond, dining in one of the hotel's four restaurants overseen by Executive Chef Patrick Hetz, sleeping in and snuggling up in one of the 143 fabulous rooms and suites. And then immersing yourself in one of the many activities, including river rafting, climbing or golfing, indulging in some time out for men, or accepting a dance in one of Switzerland's loveliest ballrooms. www.waldhaus-flims.ch

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